

Calling all schools,  
community groups  
and charities in  
the Bath area



# OWLET SPONSOR PACK

# Minerva's Owls of Bath 2018



Owl and Pussycat by  
Bath artist Jane Callan.  
Sponsored by SouthGate Bath.

Minerva's Owls of Bath 2018 is a city-wide mass appeal public art event designed to celebrate the best of the Bath area's art, heritage and culture and bring it to the widest possible audience.

During the summer of 2018, over 100 individually decorated owl sculptures will take up their perches in public spaces on the streets and high spots of Bath and the surrounding area.

Decorated by schools, artists and creatives from across the region and beyond, the giant 'parliament' of owls will create a trail across the city for a period of just over ten weeks, from the end of June to early September.

## **There will be two sizes of owls:**

- A large owl measuring 1.1m on a 40cm plinth, designed to be sponsored by companies and other organisations and, after the summer display, to be sold off at auction in October to help raise funds for local charities: the RUH's new Cancer Centre, the Bath Young Carers Centre, the Roman Baths Archway Project and the UK Little Owl Conservation Project, based in Bath.
- A smaller 'owlet' sculpture measuring 75cm, also on a 40cm plinth, designed for Minerva's Owls 2018 Schools Programme. These will be decorated by pupils and teachers, community groups and charities and publicly exhibited in groups (or 'parliaments' as a group of owls is known) in easy to visit locations around Bath for the duration of the event.

The owlets will complement and add value to the main Minerva's Owls 2018 art trail, showcasing the creativity of school pupils, community groups and charities across the region, and will then become their property after the event as a lasting legacy of the project. Owlet can be sponsored by anyone on behalf of schools, community groups and charities.

Owlet sponsorship costs **£950 + VAT**. This is deliberately set much lower than the commercial sponsorship rate for the large owls which is **£3,000 + VAT** (or £2,750 for early bird sponsors), to enable as many schools, community groups and charitable organisations as possible to take part.

# Owlet sponsorship



## The package includes:

The owllet sculpture to be displayed in a small group (or mini-'parliament') of owllets at mainly indoor locations such as the Bath library, the Holburne Museum and others TBC).

An owl template to facilitate design ideas from students for the creation of the school's very own owllet which will form part of the summer sculpture trail.

The owl comes in 2 heights:  
1.1m and the 75cm owllet size.



## Owl design

To ensure the overall quality of our public art display, designs for the owllets must be approved by the Minerva's Owls 2018 project team before decoration can begin. Decoration of owllets must be supervised by an experienced artist or creative practitioner so that the high standard of decoration is maintained throughout the project.

The Minerva's Owls team will identify a prominent location for your owllet in the Bath area where it will be displayed as part of a small 'parliament' (group term) of owls. This will showcase the best of your pupils' or group's creativity during the summer long Minerva's Owls 2018 trail.

The owllets will belong to their schools, community groups or charities after the event, to be displayed on the premises as a proud reminder of the schools participation in the Minerva's Owls of Bath project. All profits from the auction of the large owls will be donated to the event charities.

## Funding

There are a number of ways to fund the sponsorship of your owllet. Local or parents' businesses may be keen to sponsor an owllet for your school; a number of school parents, supporters or benefactors might like jointly to contribute to the sponsorship, or by fundraising events, such as a Roman-themed dress down day, the sale of owl-decorated biscuit and cake sales, bring and buy sales and sponsored walks.

# Timeline

## February/March 2018

- Confirm your owl sculpture sponsorship
- Owlet fundraising activities
- Owlet delivered to your school or collected from Owl Nest HQ in Bath

## March-May 2018

- Decorate and name your owlet and engage in owl and Roman-themed school activities; all owls must be ready for display by 1st June 2018 to be collected or to be delivered to the Owl Nest HQ

## June

- Display locations finalised, trail maps designed and printed and Minerva's owls app created

## 25th June – 10th September

- Minerva's Owls 2018 public art trail. 100+ decorated large and small owls displayed throughout the city, with some reaching out to the surrounding area

## Weekend of 6th / 7th October

- 'Owls Hoot Farewell' weekend in Bath. A giant display of all owls and owlets displayed in one large 'parliament' in central Bath. See owls you may not have visited on the trail, say your farewells and choose your favourites among the big owls to bid for at the auction!

## October/November

Owlets take up permanent residence at the schools and community organisations that sponsored and decorated them. 100% of event profits paid to local charities. Auctioned large owls collected by their new owners, likely to be distributed far and wide.

## Wednesday 17th October

- Minerva's Owls 2018 charity auction. Large owls auctioned. Selection of small owls also on display.

## WHAT'S HAPPENING AND WHEN

The goddess Minerva  
(Amelia Watt, Miss Bath)



# Minerva's Owls – charity recipients

**100%  
OF EVENT  
PROFITS  
WILL BE  
DONATED  
TO LOCAL  
CHARITIES**

## **Royal United Hospital's new Cancer Centre**

70% of event profits will be donated to the 'Forever Friends' £8.5m appeal for the new Royal United Hospital Cancer Centre, which is due to open in 2019. The state of the art health centre will specialise in the individualised and holistic treatment of cancer patients and will revolutionise cancer care in the South West. Some of this funding may also be donated to the new Therapies Centre, where donations are being much funded by the Brownsword Charitable Foundation.



10% of event profits will be donated to **Bath & North East Somerset Young Carers**, which provides help, support, advice, workshops and breaks for young carers aged 5 to 18 who regularly look after a family member who is ill, frail or disabled. There are over 3,000 young carers in the B&NES region alone and the Carers Centre gives 1:1 support to over 500 children. They organise a wide range of workshops and activities for young carers to enjoy and make friends and also arrange group outings, which recently included taking over 150 young carers to the Panto at the Theatre Royal this Christmas.

[www.banescarerscentre.org.uk/youngcarers](http://www.banescarerscentre.org.uk/youngcarers)



10% of profits will be donated to the **The Archway Project**, which is creating a new state-of-the-art Learning Centre and World Heritage Visitor Centre at the Roman Baths complex, due to open in 2019. It will bring back to life an important group of Victorian spa buildings, adjoining the main Roman Baths via an ornate 19th century archway, constructed to transport the thermal spa waters, and which lends the project its name. It will also open up Roman rooms and tunnels as yet unseen by the public. [www.romanbaths.co.uk/archway-project](http://www.romanbaths.co.uk/archway-project)



10% of profits will be donated to the **The UK Little Owl Project** is a Bath-based conservation charity, set up in June 2015 to help protect UK Little Owls. The project aims to further understanding of the Little Owl's ecology in the UK, and support, develop and promote new and existing UK Little Owl research projects. This includes projects that monitor Little Owl nests, record biometrics, habitat use, diet, vocalisations and juvenile survival. [www.uklittleowlproject.co.uk](http://www.uklittleowlproject.co.uk)

UK LITTLE OWL PROJECT



# Owlet sponsorship confirmation



## Schools, community groups and charities only

This to confirm that

*(name of school, community group or charity)*

would like to sponsor a Minerva's Owls 2018 owlet sculpture at a cost of £950 + VAT. This includes the outright purchase of the 75cm high owl sculpture, which will be decorated to a high standard of finished artwork.

We understand that our decorated owlet must be completed and returned to Owl HQ before 1st June and that our owlet will be displayed with other owlets in a Bath location as part of the Minerva's Owls 2018 sculpture trail from July to September 2018. We understand that our owlet may need some renovation work by our artists once they are taken off the streets in mid-September. All owls and owlets will be gathered together for display as part of the 'Owls Hoot Farewell' auction preview weekend in early October. We will receive our owlet to keep after the charity auction as a permanent legacy of the Minerva's Owls project.

Owlet sponsors/artists are responsible for providing their own materials to decorate their owlet. The organisers will apply a protective varnish to the owlets when they are delivered to the Owl Nest HQ in Bath prior to the start of the sculpture trail.

## Data protection

We understand that our contact data will be used by the organisers to process our application and send us information relating to our submission.

We would / would not (delete as appropriate) like the organisers to keep us up-to-date about the project and other ways to get involved. If yes, our preferred method of communication is

By email  By phone  (Please tick as appropriate).

We note that we can update these details at any time by contacting the organisers at [info@minervasowls.org](mailto:info@minervasowls.org)  
We also note that our data will not be swapped sold or passed on to third parties.

## Contact name

Position

Name of organisation

Email

Work number

Mobile number

## Alternative contact name

Email

Work number

Mobile number

Address

Purchase order number *(if applicable)*

Signature

Please return your order form to [info@minervasowls.org](mailto:info@minervasowls.org)

Please put **OWLET SPONSOR** in the email heading and attach this order form to your email.

We will issue an invoice for the full sponsorship amount of £950 + VAT. We will notify you by email once your payment has been received. Your decorated sculpture must be ready for collection/delivery to Bath by 1st June 2018.

If you have any questions in the meantime, please do get in touch at [info@minervasowls.org](mailto:info@minervasowls.org)

**Hope you can join our 'parliament' – it'll be a hoot!**

# Contact



For further information or to discuss how to get involved, please contact the Minerva's Owls 2018 team at [info@minervasowls.org](mailto:info@minervasowls.org)

or call Megan Witty on **01225 340697**

We look forward to hearing from you soon.

[www.minervasowls.org](http://www.minervasowls.org) [@owlsobath](https://twitter.com/owlsobath) [#owlsobath](https://twitter.com/owlsobath)

Design: [www.walkerjansseune.co.uk](http://www.walkerjansseune.co.uk)

Photos: Paolo Ferla / Andy Rouse (owl photos) / Megan Witty

